#### **University of Kentucky**

#### From the SelectedWorks of Glen Mays

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# The Strength of Multi-Sector Delivery Systems for Population Health

Glen P. Mays, University of Kentucky



# The Strength of Multi-Sector Networks for Population Health

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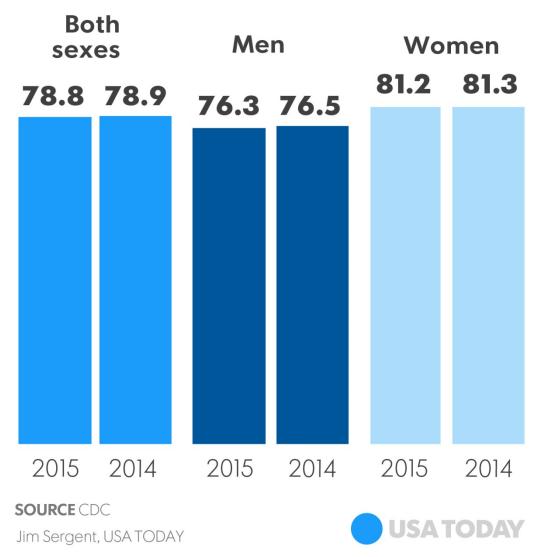
Systems for Action

National Coordinating Center

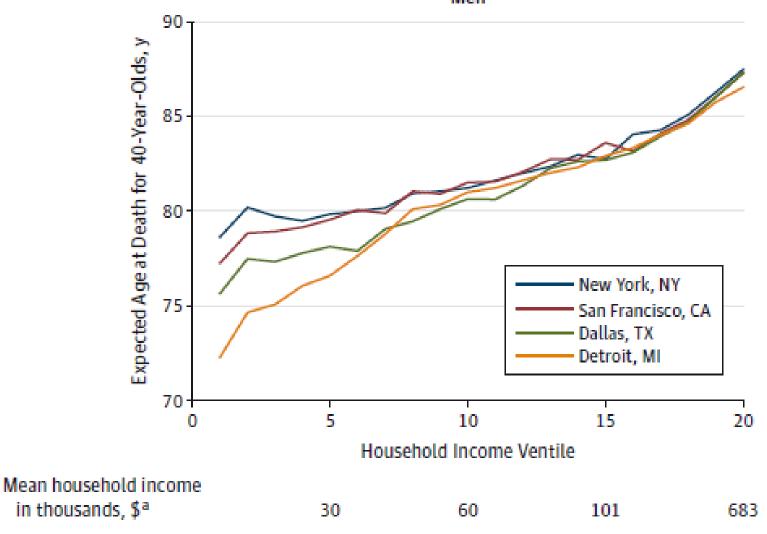
Systems and Services Research to Build a Culture of Health

## Losing ground in population health

#### **U.S. LIFE EXPECTANCY FALLS**



# Geographic & socioeconomic inequities in population health

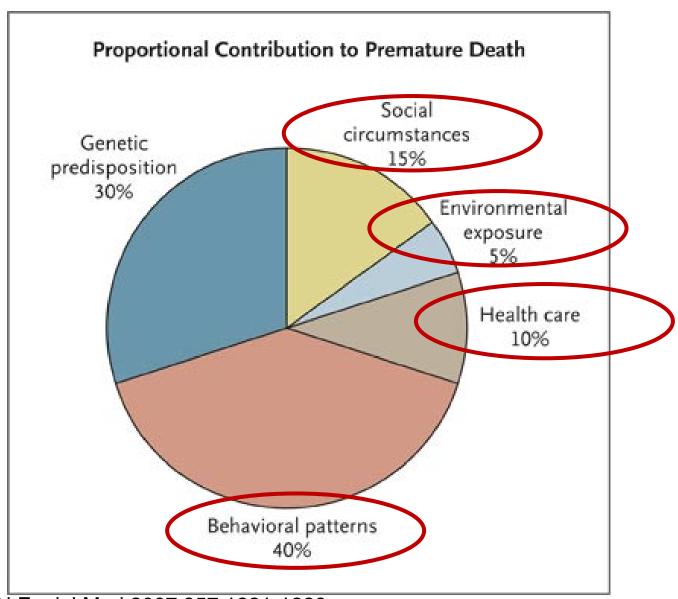


Chetty et al. JAMA 2016

# How do we support effective population health improvement strategies?

- Designed to achieve large-scale health improvement: neighborhood, city/county, region
- Improve the mean and reduce the variance (equity)
- Target fundamental and often multiple determinants of health
- Mobilize the collective actions of multiple stakeholders in government & private sector
  - Infrastructure
  - Information
  - Incentives

## Multiple systems & sectors drive health...



Schroeder SA. N Engl J Med 2007;357:1221-1228

## ...But existing systems often fail to connect

### **Medical Care**



- Fragmentation
- Duplication
- Variability in practice
- Limited accessibility
- Episodic and reactive care
- Insensitivity to consumer values & preferences
- Limited targeting of resources to community needs

- Fragmentation
- Variability in practice

**Public Health** 

- Resource constrained
- Limited reach
- Insufficient scale
- Limited public visibility & understanding
- Limited evidence base
- Slow to innovate & adapt

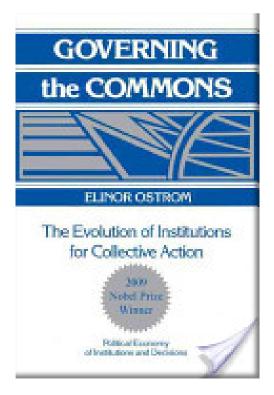


Waste & inefficiency
Inequitable outcomes
Limited population health impact

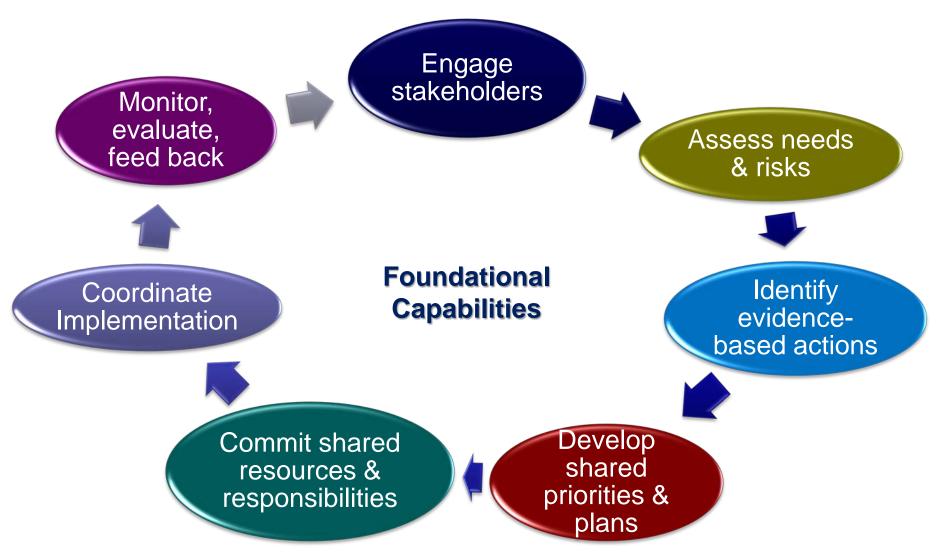


# Challenge: overcoming collective action problems across systems & sectors

- Incentive compatibility → public goods
- Concentrated costs & diffuse benefits
- Time lags: costs vs. improvements
- Uncertainties about what works
- Asymmetry in information
- Difficulties measuring progress
- Weak and variable institutions & infrastructure
- Imbalance: resources vs. needs
- Stability & sustainability of funding



# Widely recommended activities to support multi-sector initiatives in population health



National Academy of Medicine: *For the Public's Health: Investing in a Healthier Future*. Washington, DC: National Academies Press; 2012.

## **Questions of interest**

- How strong are the delivery systems that support foundational capabilities for population health?
- How do these delivery systems change over time?
  - Recession | Recovery | ACA implementation
- How do these delivery systems influence health and economic outcomes?

# A useful lens for studying multi-sector work

### **National Longitudinal Survey of Public Health Systems**

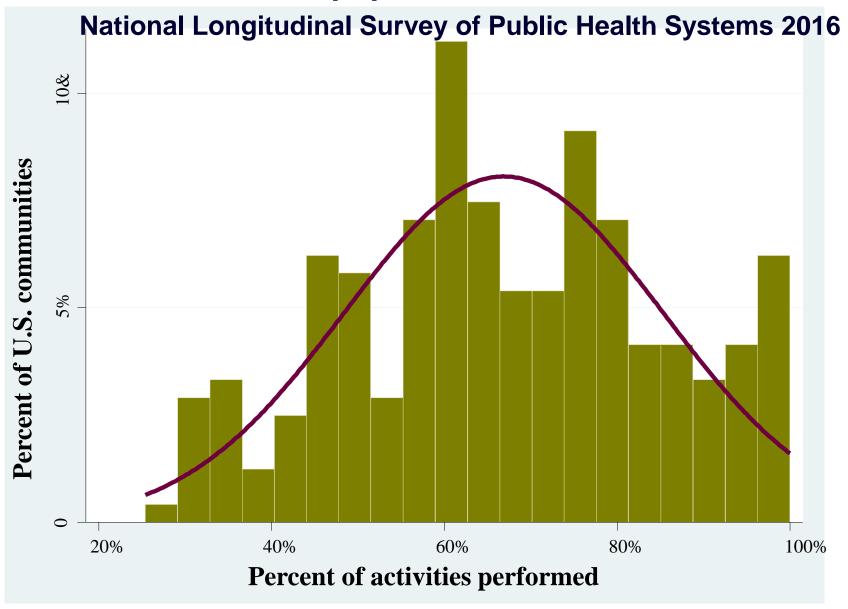
- Cohort of 360 communities with at least 100,000 residents
- Followed over time: 1998, 2006, 2012, 2014\*\*, 2016
- Local public health officials report:
  - Scope: availability of 20 recommended population health activities
  - Network density: organizations contributing to each activity
  - Network centrality: strongest central actor
  - Quality: perceived effectiveness of each activity

<sup>\*\*</sup> Expanded sample of 500 communities<100,000 added in 2014 wave

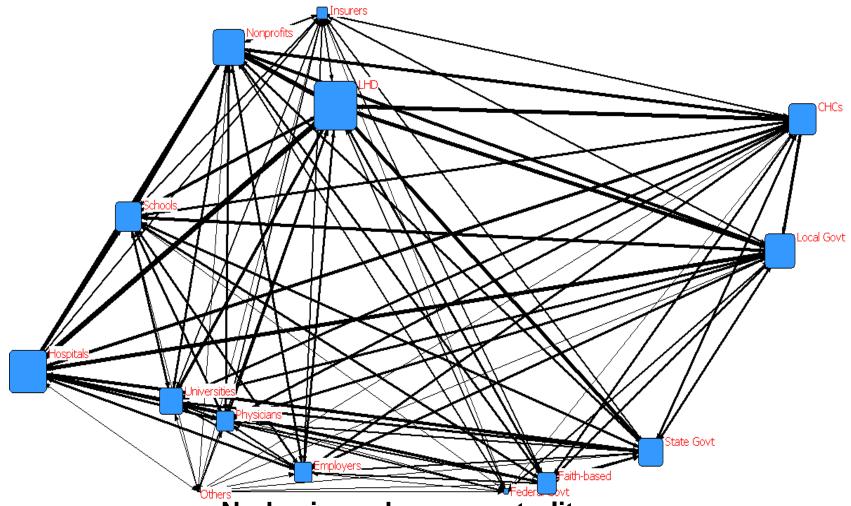
### Data linkages expand analytic possibilities

- Area Health Resource File: health resources, demographics, socioeconomic status, insurance coverage
- NACCHO Profile data: public health agency institutional and financial characteristics
- CMS Impact File & Cost Report: hospital ownership, market share, uncompensated care
- Dartmouth Atlas: Area-level medical spending (Medicare)
- CDC Compressed Mortality File: Cause-specific death rates by county
- Equality of Opportunity Project (Chetty): local estimates of life expectancy by income
- National Health Interview Survey: individual-level health
- **HCUP**: area-level hospital and ED use, readmissions

# Variation in implementing foundational population health activities



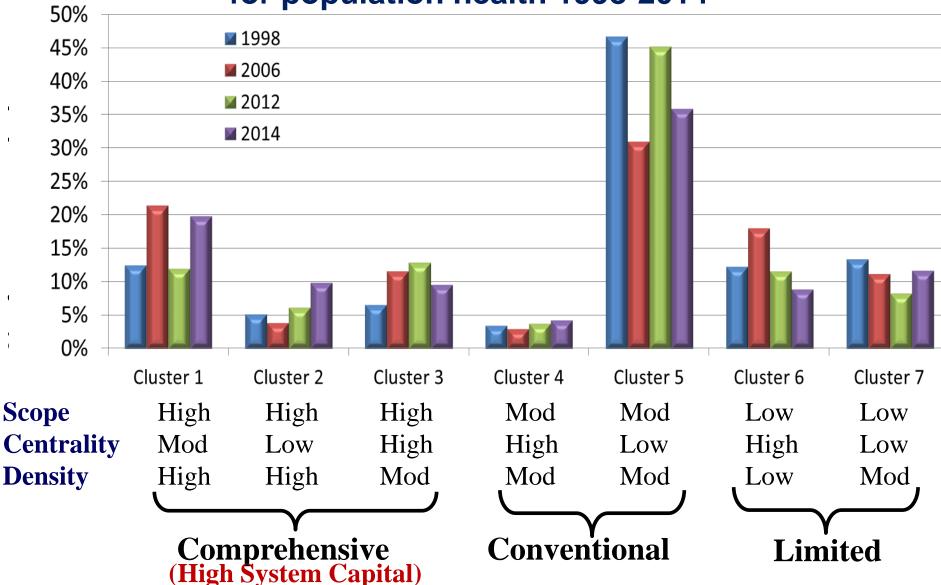
### Mapping who contributes to population health



Node size = degree centrality
Line size = % activities jointly contributed (tie strength)

Mays GP et al. Understanding the organization of public health delivery systems: an empirical typology. *Milbank Q.* 2010;88(1):81–111.





Mays GP et al. Understanding the organization of public health delivery systems: an empirical typology. *Milbank Q.* 2010;88(1):81–111.

**Network density and scope of activities** Comprehensive 80% **System Capital** Density of Contributing Organizations 20% 40% 60% %0 0% 20% 40% 80% 100% 60% Proportion of Activities Contributed

1998

2014

# **Comprehensive System Capital**

One of RWJF's Culture of Health National Metrics

- Broad scope of population health activities
- Dense network of multi-sector relationships
- Central actors to coordinate actions

#### Access to public health

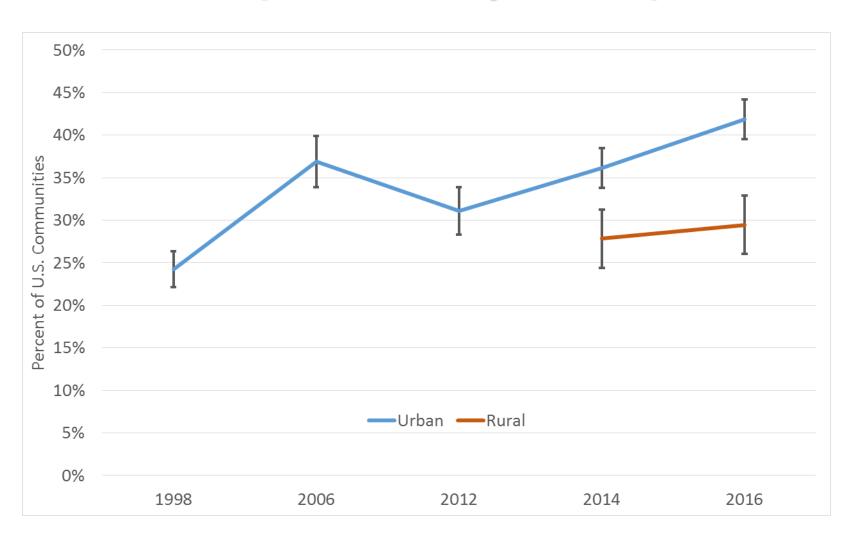
Overall, 47.2 percent of the population is covered by a comprehensive public health system. Individuals are more likely to have access if they are non-White (51.5 percent vs. 45.5 percent White) or live in a metropolitan area (48.7 percent vs. 34.1 percent in nonmetropolitan areas).

47.2%

of population served by a comprehensive public health system

http://www.cultureofhealth.org/en/integrated-systems/access.html

# Variation and change in comprehensive system capital



# Implementation of foundational activities, 1998-2016

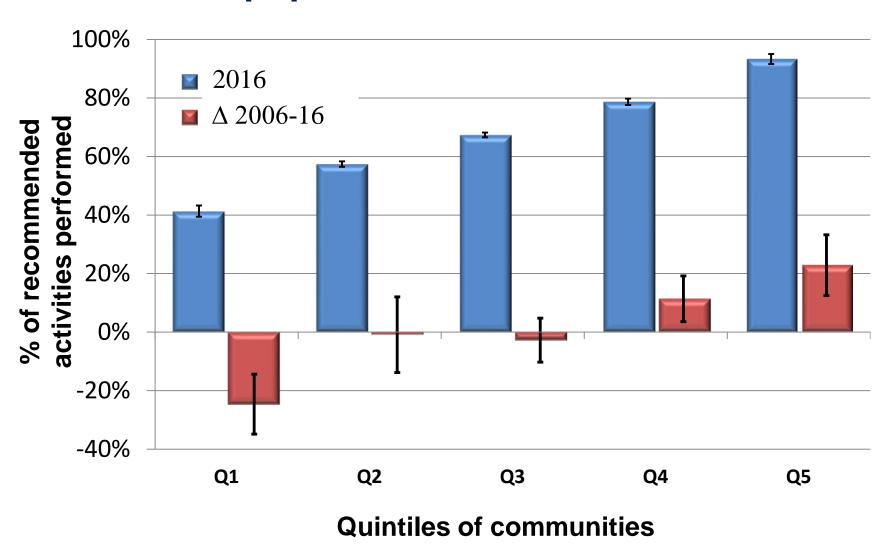
	Activity	<u>1998</u>	<u>2016</u>	% Change
sessm	1. Conduct periodic assessment of community health status and needs	71.5%	87.1%	21.8%
	2. Survey community for behavioral risk factors	45.8%	71.1%	55.2%
	3. Investigate adverse health events, outbreaks and hazards	98.6%	100.0%	1.4%
	4. Conduct laboratory testing to identify health hazards and risks	96.3%	96.1%	-0.2%
	5. Analyze data on community health status and health determinants	61.3%	72.7%	18.6%
4	6. Analyze data on preventive services use	28.4%	39.0%	37.3%
	7. Routinely provide community health information to elected officials	80.9%	84.0%	3.8%
	8. Routinely provide community health information to the public	75.4%	82.3%	9.1%
	9. Routinely provide community health information to the media	75.2%	89.0%	18.3%
	10. Prioritize community health needs	66.1%	83.6%	26.5%
	11. Engage community stakeholders in health improvement planning	41.5%	68.8%	65.7%
	12. Develop a community-wide health improvement plan	81.9%	87.9%	7.3%
0	13. Allocate resources based on community health plan	26.2%	41.9%	59.9%
Д.	14. Develop policies to address priorities in community health plan	48.6%	56.8%	16.9%
Assurance	15. Maintain a communication network among health-related organizations	78.8%	85.3%	8.2%
	16. Link people to needed health and social services	75.6%	50.0%	-33.8%
	17. Implement legally mandated public health activities	91.4%	92.4%	1.1%
	18. Evaluate health programs and services in the community	34.7%	37.9%	9.4%
	19. Evaluate public health agency capacity and performance	56.3%	56.1%	-0.3%
	20. Monitor and improve implementation of health programs and policies	47.3%	46.4%	-1.9%
	Mean performance of assessment activities (#1-6)	67.0%	77.7%	15.9%
	Mean performance of policy and planning activities (#7-15)	63.9%	75.5%	18.3%
	Mean performance of implementation and assurance activities (#16-20)	61.1%	56.6%	-7.3%
	Mean performance of all activities	63.8%	67.6%	6.0%

# Organizational contributions to foundational activities, 1998-2016

#### % of Recommended Activities Contributed

			Percent
Type of Organization	<u>1998</u>	<u>2016</u>	<u>Change</u>
Local public health agencies	60.7%	67.5%	11.1%
Other local government agencies	31.8%	33.2%	4.4%
State public health agencies	46.0%	34.3%	-25.4%
Other state government agencies	17.2%	12.3%	-28.8%
Federal government agencies	7.0%	7.2%	3.7%
Hospitals	37.3%	46.6%	24.7%
Physician practices	20.2%	18.0%	-10.6%
Community health centers	12.4%	29.0%	134.6%
Health insurers	8.6%	10.6%	23.0%
Employers/businesses	16.9%	15.3%	-9.6%
Schools	30.7%	25.2%	-17.9%
Universities/colleges	15.6%	22.6%	44.7%
Faith-based organizations	19.2%	17.5%	-9.1%
Other nonprofit organizations	31.9%	32.5%	2.0%
Other	8.5%	5.2%	-38.4%

# Inequities in the implementation of population health activities



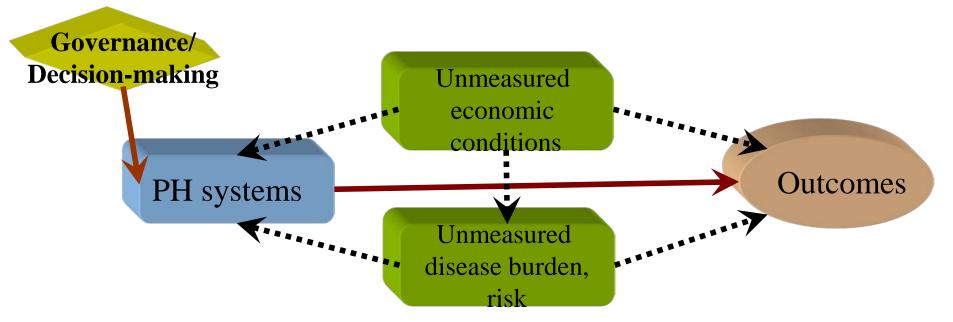
Mays GP, Hogg RA. Economic shocks and public health protections in US metropolitan areas. Am J Public Health. 2015;105 Suppl 2:S280-7.

# Estimating outcomes attributable to system capital: instrumental variables

- IVs influence treatment choices/exposures but are independent of factors that determine outcomes
- IVs serve as natural randomizers: they approximate RCTs with observational studies
- IVs can be used to estimate causal treatment effects while accounting for both observed and hidden confounding and selection bias

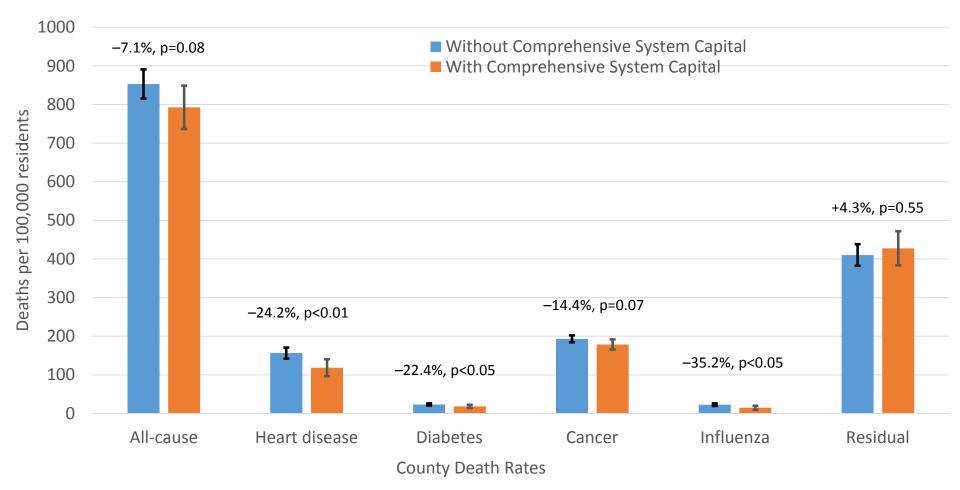
# Analytical approach: IV estimation

- Identify exogenous sources of variation in system strength that are unrelated to outcomes
  - Governance structures: local boards of health
  - Decision-making authority: agency, board, local, state
- Controls for unmeasured factors that jointly influence systems and outcomes



### Health effects attributable to system capital

#### Impact of Comprehensive Systems on Mortality, 1998-2014

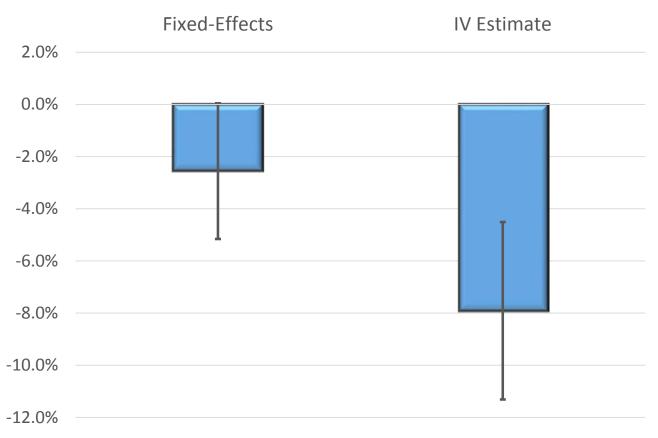


Fixed-effects instrumental variables estimates controlling for racial composition, unemployment, health insurance coverage, educational attainment, age composition, and state and year fixed effects. N=1019 community-years

Mays GP et al. Health Affairs 2016

### Economic effects attributable to system capital

# Impact of Comprehensive Systems on Medical Spending (Medicare) 1998-2014

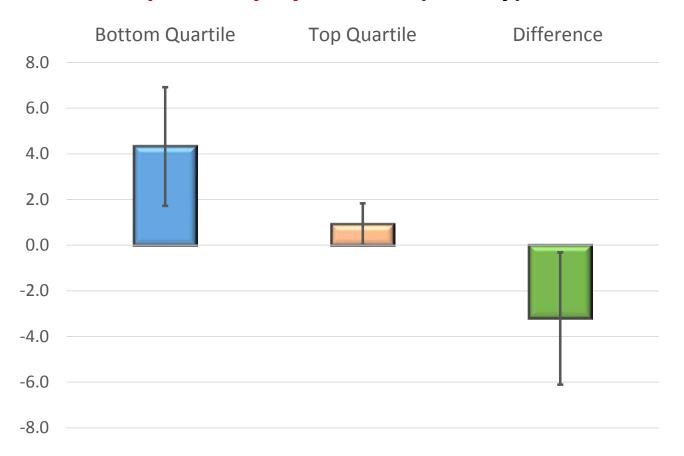


Models also control for racial composition, unemployment, health insurance coverage, educational attainment, age composition, and state and year fixed effects. N=1019 community-years. Vertical lines are 95% confidence intervals

Mays GP et al. Health Services Research 2017

### Economic effects attributable to system capital

# Impact of Comprehensive Systems on Life Expectancy by Income (Chetty), 2001-2014



Models also control for racial composition, unemployment, health insurance coverage, educational attainment, age composition, and state and year fixed effects. N=1019 community-years. Vertical lines are 95% confidence intervals

Mays GP et al. forthcoming 2017

### **Conclusions and implications**

- Large health gains in places with strong system capital
- Larger gains for low-income populations & communities
- Comprehensive systems do more than just plan: prioritize, invest, evaluate, repeat (crowd-sourcing)
- Equity and opportunity: two-thirds of communities currently lack comprehensive system capital
- ACA incentives and resources may help:
  - Hospital community benefit
  - Value-based health care payments
  - Insurer and employer incentives
- Sustainability and resiliency are not automatic

## Finding the connections



- Act on aligned incentives
- Exploit the disruptive policy environment
- Innovate, prototype, study then scale
- Pay careful attention to shared governance, decision-making, and financing structures
- Demonstrate value and accountability to communities

# New research program focuses on delivery and financing system alignment

A Robert Wood Johnson Foundation program

#### Systems for Action

Systems and Services Research to Build a Culture of Health



### Research Agenda

Delivery and Financing System Innovations for a Culture of Health

September 2015

http://www.systemsforaction.org

## Systems for Action

Systems and Services Research to Build a Culture of Health

### **Collaborating Research Centers**

- University of Chicago: Randomized trial of a Comprehensive Care, Community and Culture program
- Arizona State University: Analysis of medical, mental health, and criminal justice system interactions for persons with behavioral health disorders
- IUPUI: Evaluating integration and decision support strategies for a community-based safety net health care and public health system
- University of Kentucky: Measuring multi-sector contributions to public health services and population health outcomes.

## Systems for Action

Systems and Services Research to Build a Culture of Health

### **Individual Research Projects**

- Michigan State University: Randomized trial of community complex care response teams to improve geriatric public health outcomes
- Los Angeles Department of Health: Housing for Health: estimating cross-sector impacts of providing permanent supportive housing to homeless high utilizers of health care services
- University of Delaware: Randomized trial of a multi-agency health and human services team for Delaware's Probation Population
- Drexel University: Impact of Integrating Behavioral Health with Temporary Assistance for Needy Families to Build a Culture of Health across Two-Generations

## **For More Information**

## Systems for Action

National Coordinating Center

Systems and Services Research to Build a Culture of Health

#### Supported by The Robert Wood Johnson Foundation

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